



Data protection policy

License 12 takes the protection of your personal data extremely seriously.

Any collected data will be treated as strictly confidential by **License 12**, and will exclusively be used for the purpose that has been indicated to you in each case. Through the settings we make available to you, you can control what data to make available, and how these can be used by **License 12**. In collecting and processing your data, we will always abide by German federal data protection and telecommunication laws.

In the following, we detail what kinds of personally identifiable data we collect, how we protect their security, and how we process them. In the following, “user” will refer to a user of the website throughout.

General principles

Each access of one of our web pages as well as each download request of any file stored on our web servers will be recorded. This serves internal statistical purposes, including ensuring the efficient and stable running of our website. The components such a data point (record) are: name of file accessed, date and time of access, amount of data transferred, whether data was successfully transferred, web browser used and requesting domain. In addition, IP addresses of requesting computers will be recorded. Further personal data will only be collected if the customer or user has voluntarily submitted them, as may be the case when answering polls or queries, registering for services, or after changing browser settings.

Registration

Accessing the services provided through our website requires an initial registration. As part of this process, we require, among others, submission of the following information: a username, a password set by you, first name and surname, postal address as well as your email address (static data). No personal data will be collected while accessing our website.

Sharing of personal data with third parties

In as far as the user has provided personally identifiable information, we will use these only for answering queries submitted by the user or customer, for payment pro-

cessing and settlement in relation to contracts agreed, and for technical administration. Personally identifiable information will only be shared or otherwise transmitted when necessary for the purpose of payment processing or settlement, or if the user and/or customer has given their explicit consent. The user of the website and/or customer has the right at any time to revoke their consent with sole effect for the future.

Deletion of the stored personally identifiable data will occur when the user and/or customer revokes their consent to such data storage, when availability of the information is no longer required for fulfilment of the originally intended purpose, or when the storage is no longer permitted under applicable law. Data collected for the purposes of payment processing, settlement and/or accountancy reasons do not fall under the above-detailed deletion procedure.

Cookies

Our website uses cookies. A cookie is a text file which, upon a user visiting a website, is sent back to the user and may be stored on his or her local computer storage (typically on the hard disk drive). When the user later returns to the same website, the user's browser typically sends back that same cookie to the server. The server may obtain various sorts of information through this procedure. For instance, advertising content may be adjusted, or the navigation on the website tailored to the user. If the user wishes to suppress usage of cookies, he or she can do so through changing the settings of his or her web browser, this being the program used to open and display web pages. Such programs include Internet Explorer, Mozilla Firefox, Opera, and Safari.

Google Analytics

This website utilizes Google Analytics, an analytical service of Google Inc. („Google“). Google Analytics use cookies, which analyze your utilization of this website. Information generated by such cookies is typically transferred to and stored on servers located in the U.S. By implementation of the IP-anonymizer on this website, your IP address is truncated for the last octet for all traffic within members of the European Union or other members of the treaty of the European Economic Area. Only in exceptional cases, the full IP-address is transferred to servers in the USA and then truncated. Google shall use this information in the interest of the provider of this website to provide insights about the site traffic, to generate reports about website activities and to provide other services with respect to the use of the site and the internet to the



provider. Any IP address transferred by Google Analytics via your browser will not be merged with other data in possession of Google. You may de-activate the cookies and block the data storage by appropriate settings of your browser; however we like to point out that in this case not all functions of this website may be available to you. You may block the generation and proliferation of any usage data, including your IP-address, to Google and the subsequent data processing by Google by downloading and installing the browser plug-in available under the following website: The current link is <http://tools.google.com/dlpage/gaoptout?hl=de> .

Contacting us

You have the right at any time to inquire about the stored personally identifiable data, their origin and recipients, as well as the purpose of the data processing. Should you wish to request correction or deletion of your data, or should you have any other question, you may at any time contact us at the following email address:

datenschutz@license12.de